

MONTHLY BANGALORE BANNERGHATTA ROAD CAMPUS

NEWSLETTER

AUGUST, 2023

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"THE FUNCTION OF
EDUCATION IS TO TEACH
ONE TO THINK
INTENSIVELY AND TO
THINK CRITICALLY.
INTELLIGENCE PLUS
CHARACTER - THAT IS THE
GOAL OF TRUE
EDUCATION."

- MARTIN LUTHER KING JR.



Research Forum

17th August 2023

The speaker emphasized the pivotal role of Articles 15, 16, and 21. Drawing attention to the issue of remuneration, the speaker underscored the existing wage gap between female employees and their male counterparts at similar employment levels. The discourse further illuminated potential research avenues, centering around unequal pay, gender-based disparities in leadership roles, and the involvement of women in upper-tier management and decision-making processes.

CUSBMA Genesis Promotion 2023-24

2nd August 2023

Introducing a dynamic new initiative, the Genesis Business Fest burst onto the scene to acquaint first-year students with the thrilling world of business festing. Spearheaded by the CUSBMA student representative and a dedicated core committee, the fest commenced with a vibrant flashmob performance by CUSBMA members. This captivating display set the tone, fostering an atmosphere of boundless energy and enthusiasm among the attendees.

The event unfolded with meticulously curated stalls, each designed to resonate with specific business verticals. The Entrepreneurship Stall hosted an engaging quiz, challenging participants' understanding of renowned entrepreneurs. An intriguing "Pinwheel" game tested participants' ability to predict decisions made by board members and corporate officials during firm acquisitions. At the Marketing Stall, participants showcased their marketing prowess through a selling game and identified the odd one out in "Marketing Campaign 5".

The Business Quiz Stall featured an array of games encompassing trademark identification, charades, print commercials, and marketing tasks. Participants also delved into the thought-provoking "Hangman" challenge, where correct answers unveiled progress on a hangman puzzle. The Genesis Stall served as the event hub, offering registration services and comprehensive event information.

An immersive experience awaited participants at the Best Manager Stall, where they encountered real-world business scenarios and complex situations demanding astute managerial decisions. The Wealth Management Stall involved participants selecting investment options via chits, prompting them to discern the optimal choice to receive a coveted "gone-mad stick".



At the HR Stall, participants dived into the realm of Human Resources, grappling with simulated scenarios, conducting mock interviews, and gaining insights into HR operations. The fest culminated with the flashmob leaving an indelible imprint of curiosity and festing fervor in the hearts of the first-year students.

Genesis Business Fest successfully kindled the spirit of inquiry and passion for business, setting the stage for an exciting journey ahead for these budding enthusiasts.

Inauguration Ceremony of

"OUTREACH"

9th August 2023

On August 8th, Mr. Prati Bhansali, the CEO of Bimal Groups, delivered an enlightening session to students at the CHRIST University School of Business & Management Association. The session focused on diverse domains of exploration and the significant impact of perspective thinking, opening up promising avenues for management students. This interactive session spanned a duration of 30 minutes, engaging participants in an enriching discourse.

Milletia – Exhibition of Millet based food

11th August 2023

The heart of the celebration took shape as vibrant stalls adorned the quadrangle, beckoning students to embark on a millet-based culinary journey. The aroma of wholesome goodness filled the air as students, faculty, and visitors were enticed to experience the delectable world of millet-based foods. These dishes, beyond being scrumptious, boast immense health benefits.



Millets: Nourishing the Body, Nurturing the Soul

At the core of the event was the mission to spread awareness about millets as superfoods, pivotal for the optimal functioning of the human body. Our efforts centered around enlightening attendees about the rich nutritional value that millets bring to the table. The students had the opportunity to indulge in a variety of millet-based dishes, and our experts were on hand to elucidate the myriad health advantages associated with these ancient grains.

The event spanned a captivating hour where attendees delved into a feast of flavors while imbibing knowledge about the benefits of millets. The engaging interactions between students, faculty, and experts amplified the educational aspect of the event. As the event drew to a close, the atmosphere was infused with laughter and enjoyment, leaving everyone with a memorable experience.

Community Outreach 2023: Field visit to Channapatna

20th August 2023

We are thrilled to share an insightful excursion that took place on August 20th, 2023, as the students of 1MTTM embarked on a captivating journey to the enchanting realm of Channapatna, famously known as the “Land of Toys.”

Under the esteemed guidance of Prof. Nagarjuna G and Prof. Subramani, our students were immersed in the captivating process of wooden toy manufacturing during this visit. This enlightening experience provided a firsthand understanding of the meticulous craftsmanship that goes into creating these cherished wooden wonders.



The primary objective of this educational visit was to gain insights into the intricate art of crafting wooden toys by the local communities in the small city of Channapatna. The dedication and talent of these artisans have garnered recognition on both the national and international stages, underscoring the significance of their work.

Beginning at 8:00 AM with boundless enthusiasm, the visit was a journey through the heart of Channapatna's cultural heritage. The day was a blend of education and engagement, as students delved into the world of wooden toy craftsmanship. The visit concluded at 4:00 PM, leaving the participants with a treasure trove of cherished memories.

Exploring Labour Migration and Sustainable Economic Growth

18th August 2023

The Department of Economics at Christ (Deemed to be University), Bannerghatta Road Campus, orchestrated an enlightening academic event on the 18th of August 2023. Under the title 'Labour Migration and Sustainable Economic Growth: Perceptions of Decent Work and Informal Economy', a guest lecture was organized to delve into the intricate nuances of Labour Economics.



The lecture offered an invaluable opportunity to expand their understanding of Labour Economics and its impact on sustainable economic growth. This seminar, facilitated by distinguished experts in the field, delved into multifaceted concepts, highlighting the challenges that labour migration workers face within the informal economy.

The event fostered a platform for dialogue and intellectual engagement, encouraging students to delve deeper into the realms of Labour Economics. By tackling pressing issues related to labour migration and informal employment, the lecture empowered students to approach economic challenges with a comprehensive perspective.

**“The moral, in one word,
is that you are divine.”**

-Swami Vivekananda

Gaveshna: The Research-Industry Interface

20th August 2023



The session organized by the Department of English and Cultural Studies began at 2:05 p.m. with the emcees introducing Dr. Indu Antony.

Dr. Antony shared her journey from a doctor to an artist, highlighting her project 'Cecilia'ed.' She discussed feminist geography and urban planning's impact on gender discrimination, elaborating on her collaboration with Cecilia as artists and activists. Initiatives under the project were detailed: TV news bits for barber shops, posters for women, the 'Suraksha' app, open bar nights, awareness programs, merchandising, public mural-making, the 'Namma Katte' project, gallery exhibitions, and a unique perfume collection representing Bangalore's scents.

The Q&A session covered topics like government intervention, solidarity, and public-policy's role in public art.

The lecture, addressing SDG 10: 'Reduced Inequalities,' explored urban space design's role in challenging or perpetuating gender disparities. Urban planning's potential to reinforce inequality was discussed, emphasizing the importance of integrating feminist perspectives into planning practices. The lecture stressed inclusive policies empowering marginalized communities, particularly women, for more equitable cities. Urban planning's role in reducing inequalities was underscored, aligning with the global goals.

A Book Talk on *The Queen of All Nations* 17th August 2023

In an enlightening session at our university, distinguished author Abhijit Sengupta took center stage as the esteemed guest speaker. He enthralled the audience with insights from his latest literary masterpiece, "The Queen of All Nations." The emcees warmly introduced him, setting the stage for an engaging discourse on the creative process behind his book.



Sengupta embarked on a journey through the creation of his book, sharing the intricate process of its inception and development. With sections from the book, he skillfully transported the audience into its narrative, prompting enthusiastic discussions and exchanges of ideas.

Amidst the captivating talk, Sengupta posed a thought-provoking question on the distinction between patriotism and nationalism. Drawing examples from his book, he encouraged the audience to contemplate the fine line between these terms. Historical context came to life as he explored the evolution of concepts like nationalism and post-truth, providing attendees with valuable perspectives.

Abhijit Sengupta's presence added a layer of depth to our understanding of historical contexts and the nuanced layers of national identity. The session was a testament to the power of literature and discourse in shaping our perceptions and enlightening our minds.

Tracing the History of Indian Subcontinent: A Linguistic Way 17th August 2023

An enlightening academic event took place on August 23rd, 2023, as Dr. Peggy Mohan, a distinguished scholar who has graced institutions like Jamia Islamia University and Jawaharlal Nehru University, visited Christ University's Bannerghatta campus. She conducted an insightful Guest Lecture titled 'Tracing the History of Indian Subcontinent: A Linguistic Way', a topic of immense significance for students of the Department of English and Cultural Studies.

This session provided an essential platform for students to delve into the realms of Sociolinguistics. The day commenced at 11:00 AM, with the emcees, Nikita and Irene, extending their warm welcome to the audience, comprising students and faculty members. Dr. Peggy Mohan, renowned for her work and authorship of *Wanders, Kings, Merchants: The Story of India through its Languages*, was introduced as the esteemed guest lecturer. Her notable achievements include being honored with the 'Mathrubhoomi Book of The Year' title for 2023.



Addressing migration dynamics, Dr. Mohan drew intriguing parallels between the migration patterns of humans and animals, highlighting the role of male species in such movements. The lecture also delved into the intriguing relationship between migration and language evolution, where the interplay of maternal and paternal influences contributed to the formation of new languages.

Dr. Peggy Mohan concluded the session by offering insights into her current research, specifically focusing on the distinctive characteristics of East Indian languages, exemplified by Bangla, and their divergence from central and north Indian languages.

Such sessions serve as powerful catalysts for broadening our understanding of linguistic heritage and its intricate ties to historical narratives. We hope for more such enriching intellectual dialogues to illuminate our academic journey.

RFCC Pedagogic League Chess Tournament

21-24th August 2023



Over the course of four exhilarating days, a dynamic chess tournament unfolded, featuring a captivating blend of rapid and blitz rounds within a Swiss format. This engaging event commenced on August 21st, with the logistics members diligently setting up the stage-boards, pieces, and clocks-by 1:00 p.m.

On August 22nd, the second day welcomed a cohort of 34 participants. The rounds, initiated at 1:55 p.m., encompassed four rapid rounds, thoughtfully interspersed with breaks to recharge the players. The conclusion of the second day witnessed shifts in the top 10 participants, solidifying the leaders in the rapid section of the tournament.

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In the overall standings, Sneha Paul triumphantly secured the first position, followed by Auro Sankalp in second and Harsh Shah in third. The top 10 players for the chess team included Sneha Paul, Auro Sankalp, Harsh Shah, Oza Bandish Arman, Raghav Toshniwal, Anshul Rajpal, Dhruv Ranganathan, Parth Thakur, and Debarghya Roy, with Mehul Shah and Vedant Chhawchharia sharing the final spot.

Empowering Discussions on Ethnic Conflict and Women

17th August 2023



Under the aegis of the Department of Media Studies, CHRIST (Deemed to be University), Bannerghatta Road Campus, hosted a significant International Seminar on 'Ethnic Conflict and Women', with a particular focus on the poignant situation in Manipur. The event, conducted by the Media Studies Association (MESTA), was convened by Dr. Indumathi S, Assistant Professor, Department of Media Studies.

Dr. Parashurama Kamath, the Head of the Department, extended a heartfelt welcome, while the Chief Guest, Dr. John Joseph Kennedy, Dean of the School of Arts and Humanities at Christ University, delivered

insightful remarks. Dr. Indumathi S, the Seminar Convenor, presented the Concept Note, underlining the seminar's academic response to the issues of ethnic conflict and women, particularly in the context of Manipur.

Our recent International Seminar illuminated vital dimensions of ethnic conflict and its repercussions, particularly on women, through thought-provoking sessions and expert dialogues.

In the first session, Mr. Tamal Saha, a respected Journalist and Editor-in-chief of *News The Truth* (NTT), delivered an enlightening Expert Talk on 'Manipur Ethnic Conflict: Ground Reality'. Dr. Neelatphal Chanda, Assistant Professor of the Media Studies Department, skillfully moderated this session. Mr. Saha emphasized the crucial need for earnest coverage, compassionate consideration for victims, and the unwavering imperative of journalism's independence.

The second session featured a dynamic Panel Discussion on "Ethnic Conflict and Women: Political and Social Implications". Esteemed panellists including Dr. B Pradeep Nair, Mr. Shivasundar, Ms. Aparna Mehrotra, and Dr. Embassy Lawbei converged to dissect the intricate facets of how ethnic conflict intersects with the lives of women. Dr. Padmakumar M M, Head of the Department of Media Studies at Christ University, Central Campus, adeptly moderated this engaging dialogue.

A significant keynote moment arrived with the address by Dr. Fernand De Varennes, the United Nations Special Rapporteur on Minority Issues. Dr. Indumathi S, Assistant Professor of the Media Studies Department, guided this profound session where Dr. Varennes shed light on the distressing realities faced by minorities and migrants during conflict, emphasizing the critical concern of the sexualization of women in such challenging times.

Giant strides by India in Higher Education

10th August 2023



In commemoration of India's G20 Presidency, Prasar Bharati, Akashvani Bengaluru, in collaboration with CHRIST (Deemed to be University), Bannerghatta Road Campus, orchestrated a thought-provoking panel discussion on "Giant Strides by India in Higher Education: Opportunities and Challenges".

The event commenced with a symbolic lighting of the lamp by esteemed dignitaries, accompanied by a captivating dance recital by NatyaVriksha. Shri Anil Kumar Mangalgi delivered the inaugural address, emphasizing the strengthening of research and innovation. He highlighted the New Education Policy's pivotal role in modernizing education through technology. Dr. Jyothi Kumar, Dean of Christ University, BGR, eloquently emphasized, "The best of what is produced is from AIR," reflecting on the richness of the All India Radio.

This event not only celebrated India's G20 Presidency but also fostered enlightening conversations that resonate within the academic community and beyond.

Independent documentary photographer

18th August 2023

On August 18, 2023, CHRIST (Deemed to be University), Bannerghatta Road Campus, commemorated World Photography Day with an energetic event, FRAMES 2023 - A Photography Exhibition, hosted in the Quadrangle. This showcase brought together students from various departments and institutions, presenting their creative masterpieces. Under the theme "Celebrating

Diversity: Capturing Culture and Community,” the event encompassed two captivating sub-themes: Cultural Traditions in Daily Life and Faces of Community: Portraits and Stories. Guided by Dr. Ajay Kumar, Faculty Coordinator, the exhibition was orchestrated by Student Coordinators Abhimanyu Singh, Anubhav Das, and Ishayu Gupta.



The exhibition's essence lay in the promotion and documentation of diverse cultures and communities, all depicted through the lens of photography. Renowned independent documentary photographer Mr. Vivek Muthuramalingam graced the event as the chief guest, enriching the proceedings with his invaluable expertise. The Quadrangle displayed a curated collection of 20 chosen photographs from across the nation.

Anticipation filled the air as the audience eagerly awaited the unveiling of the best photograph, a moment graced by Dr. Ajay Kumar and Mr. Vivek Muthuramalingam. Securing the first position was Ms. Rishu Kumari from Sister Nivedita University, Kolkata, while Mr. Asees Kaur from Shri Guru Gobind Singh College of Commerce, Delhi, and Ms. Aditi Lad from the National Institute of Fashion Technology (NIFT), Bangalore, secured the second and third positions respectively.

Engaging Documentary Screening Sparks Thoughtful Discussions

07 August, 2023



A captivating documentary screening recently graced our campus, igniting insightful reflections and thought-provoking discussions.

The documentary, curated around the lifetime experiences and observations of Attenborough, delves into his global explorations and meticulous documentation of diverse ecosystems and their inhabitants. Through breathtaking visuals, it celebrates the profound beauty and richness of nature while shedding light on the swift transformations and challenges our planet confronts.

Following the screening, an engaging and reflective discussion unfolded. Students delved into sensitive subjects like biodiversity loss and climate change, fostering meaningful conversations. These discussions left the participants contemplating their individual roles in contributing to the betterment of our environment.

This event not only amplified our understanding of nature's wonders and vulnerabilities but also encouraged us to collectively envision a more sustainable future.

International Youth Day is a time to celebrate the voices and perspectives of young people worldwide. As we commemorate this day on 12th August, MESTA invited participants to participate in the reel making competition to showcase “what inclusivity means to you”, which falls under Sustainable Development Goal (SDG) 16.

The Journey Within: Attitude Communication Growth

19th August 2023



The distinguished speaker, Mr. Zubair Pradhan, captivated our students with an innovative approach, highlighting the power of storytelling. Sharing his own journey from being a student to becoming an entrepreneur, he engaged the audience by weaving anecdotes and real-life experiences. Beyond inspiration, Mr. Pradhan focused on practical skills, emphasizing effective communication as the cornerstone of growth. Through interactive activities, he guided students toward small changes that lead to significant accomplishments. Stressing the significance of skills such as public speaking, body language, and work ethics, he also tackled challenges like stage fright, encouraging students to step out of their comfort zones. Mr. Pradhan underscored the importance of adaptability, delegating, and embracing change, especially in the evolving professional landscape. His session served as a beacon, illuminating the path to success through skill development and effective communication.

How to be Industry Ready?

12th August 2023

Students of liberal arts were privileged to engage with industry expert Ms. Pallavi Choudhury, who shared invaluable insights during a session on “How to be Industry Ready.” With Aurita Mootheden as the emcee, Ms. Choudhury delved into vital skills for professional readiness.

She underscored technical competence, communication prowess, problem-solving ability, adaptability, and teamwork as essential. Highlighting the significance of these skills in real-world scenarios, she emphasized the benefits of internships and projects in honing them.

Ms. Choudhury also discussed pivotal personality traits contributing to success: professionalism, initiative, positivity, resilience, and adaptability. Throughout her talk, adaptability emerged as a central theme. She elucidated pathways to industry readiness, including training programs, academic institutions, and certification courses. Moreover, she elucidated the habits of a lifelong learner, advocating active learning, curiosity, reading, online courses, goal setting, and networking.



Following the screening, an engaging and reflective discussion unfolded. The students delved into sensitive subjects like biodiversity loss and climate change, fostering meaningful conversations. These discussions left the participants contemplating their individual roles in contributing to the betterment of our environment.

*“Strive not to be a success,
but rather to be of value.”*

-Albert Einstein

Exploring the Intricacies of the Brain: A Fascinating Experience

8th August 2023

During an insightful session at the Neuropathology Brain Museum, the students and faculty were introduced to an array of brain specimens donated by the Brain Bank. Ms. Tanya, a Research Scholar, passionately led the gathering through various topics, encompassing the functions, nature, lobes, and structures of the brain, including the cerebellum, medulla oblongata, and brain stem. She also unveiled the museum's distinct sections, each focused on aspects like head injury, congenital disorders, tumors, degenerative disorders, and cerebrovascular disorders.



The discussion ventured into the differences between animal and human brains, examining traits such as reasoning, planning, learning, memory, and attention. Moreover, the session emphasized habits that can impact brain health, from smoking to sleep deprivation. A visual display of brain sections depicting various diseases, including hemorrhage and Parkinson's disease, provided deeper insights.

Subsequently, Dr. Pramod, a Scientific Researcher from the Brain Bank at NIMHANS, guided participants through the intricate structures of the brain, spinal cord, and human skull. Attendees had a unique hands-on experience, adhering to laboratory safety protocols.

Promoting Mental Well-being

22nd August 2023



The session commenced with an exploration of mudras, offering students techniques to center their thoughts, enhance focus, and bolster concentration. Following this grounding exercise, a vital discussion unfolded about body image and the detrimental impact of body-shaming. The imperative of self-acceptance and fostering positive self-talk took center stage.

Engagement continued as students crafted affirmations, contributing to an affirmation bowl. The unique approach allowed peers to draw supportive affirmations from each other, nurturing a culture of encouragement. A creative activity followed, encouraging participants to note down positive attributes about their friends and then guess the affirmations their peers had written about them. This interactive exercise thoughtfully underscored the significance of self-acceptance.

Addressing a prevalent concern, the workshop delved into exam anxiety, providing insights and strategies to navigate these stressful periods. The importance of seeking guidance from trusted adults when encountering emotional distress was emphasized.

Session on Thriving on Campus 24th August 2023

In a knowledge-packed session, three speakers captivated the audience with their expertise on crucial aspects of well-being. Ms. Aishani took the lead, unraveling the intricate connection between nutrition and mental health. Addressing the significance of proper nourishment, she delved into the harmful effects of skipping breakfast, advocating for the inclusion of healthy snacks like protein bars and nuts. The concept of emotional eating was deftly explored, with alternative coping mechanisms highlighted. Ms. Aishani also navigated topics like menstruation-related diets, the adverse effects of excessive caffeine consumption, and managing hangovers effectively.

Ms. Nandini followed with a focus on hydration, emphasizing its pivotal role in maintaining bodily functions. She delineated the telltale signs of dehydration, ranging from bad breath to headaches, underscoring the necessity of adequate fluid intake. While acknowledging the bustling schedules of students, she provided valuable tips to ensure consistent hydration throughout the day, nurturing overall health.

The final topic, sleep, was illuminated by Ms. Divya. Amidst acknowledging the demands of student life, she stressed the importance of sleep, advocating for a minimum of six hours of uninterrupted rest. The detrimental effects of sleep deprivation, both short-term and long-term, were comprehensively discussed. Ms. Divya cautioned against relying on all-nighters, highlighting their limited efficacy, and instead underscored the need to compensate for lost sleep. She concluded by outlining strategies for acquiring quality sleep, reiterating the long-term implications of neglecting this vital aspect of well-being.

This enlightening session encapsulated essential insights into nurturing one's physical and mental health, equipping attendees with actionable knowledge for a balanced and thriving life.

2nd Bibliotheca Library Quiz 21st August 2023



The quiz competition started at at 12:00 PM on the 7th floor of the library and concluded promptly by 12:45 PM on the same day. A total of 31 participants had initially registered for the competition, out of which an enthusiastic group of 24 students took part. The quiz question papers, featuring a diverse range of questions, were distributed among the participants within the library premises. To ensure fairness, students were tasked with marking their own correct answers on the question papers. Valuable feedback was diligently gathered from all the participants, reflecting their active engagement and enthusiasm throughout the event.

The competition proved to be both intellectually stimulating and productive, fostering a spirit of healthy competition among the attendees. Notably, a thrilling tiebreaker situation arose, leading to six students advancing to the second round of the quiz to be held on August 23, utilizing the Kahoot platform. This decisive round unfolded from 4:00 to 4:15 PM in the library's symposium hall. As the dust settled, the quiz competition's winners emerged: Abiraami P S secured the top spot, followed by Chris Hormis in second place, and Tanim Mozumder clinching the third position. These outstanding individuals showcased their knowledge and quick thinking, adding to the event's success and camaraderie.



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